



The Villages Cup

www.TheVillagesCup.com

TheVillagesCup@gmail.com

The Villages Soccer Club

www.TheVillagesSoccerClub.com

info@TheVillagesSC.com

(352) 561-8239

The Villages Soccer Club is proud to host the 2nd annual



About the tournament

This family-friendly event will take place during the 2016 Labor Day weekend at the beautiful Polo Grounds at The Villages, FL. The competition will be sanctioned by the US Soccer Federation and will comply with tournament guidelines and rules set by USSF, FYSA.

We will have Competitive teams, boys and girls teams from ages 7 through 19. This tournament will have between 4-8 teams per division with each team playing a minimum of 3 games. There will be over 80 teams as well as many fans for an estimated attendance of over 3,500 people each day.

At our Inaugural tournament last year, we had:

- 57 teams;
- 700+ players;
- 101 games;
- 150 volunteers;
- 6 onsite vendors;

We are located in a wonderful place for families and we will encourage the participants and their families to stay throughout the holiday by collaborating with local businesses and providing lodging, meal and entertainment options.

Proud member of:





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Schedule overview

Friday, September 2nd:

Coaches and team managers check-in. Teams' representatives will be given welcome packages with game information as well as sponsor giveaways;

Saturday, September 3rd:

Opening Ceremony;
Games throughout the day;

Sunday, September 4th:

Games throughout the day.

Monday, September 5th:

Finals, awards and closing ceremonies.

Vendors

Attendees spend on average 6 hours on the first and second days and 4 hours on the final day at The Villages® Polo Club. If you like to be at our event and reach our players and their families directly, please don't hesitate to contact us.

Sponsorship

The following page provides a summary of the sponsorship opportunities. If you have any questions, and/or would prefer to support The Villages Cup in a way other than what is mentioned here, please call (352) 561-8239 or e-mail: info@TheVillagesSC.com.

Your support is greatly appreciated.

Anderson DaSilva





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Gold- \$5,000

- Sponsor's logo the podium that will be used for the awards ceremony.
- Full page advertisement on the program that will be handed out during the event.
- One "A-frame" displayed at a high traffic area.
- Vendor space.
- Sponsor's logo displayed on several pages of the tournament's website and all related social media.
- Sponsor's advertisement on the newsletter sent to all teams prior to the event.
- Sponsor's logo on all volunteer T-shirts.
- Sponsor mention by announcer throughout the event.
- Welcome package hand-outs. This must be provided by to be included in the welcome package given to the teams. Example: flyers, coupons, pens, souvenirs, etc.

Silver- \$1,000

- One "A-frame" with sponsor's logo to be place at high traffic area.
- Half page advertisement on the program that will be handed out during the event.
- Sponsor mention by announcer at the event.
- Vendor space.
- Sponsor's mention on the tournament's website and related social media.
- Welcome package hand-outs. This must be provided by to be included in the welcome package given to the teams. Example: flyers, coupons, pens, souvenirs, etc.

Bronze- \$250

- Business card size advertisement on the program that will be handed out during the event.
- Sponsor's mention on the tournament's website.
- Vendor space.



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**2016 The Villages Cup
 Sponsorship Form**

Name (Print) _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website* _____

Any additional information about your business you would like to see on our website
 (Slogan, promotions, hours of operation, services provided, etc.)

Sponsorship:

Gold Silver Bronze

Please make check payable to the - The Villages Cup - and mail to:
 12097 N.E. 51st Circle, Oxford, FL 34484

Yes, I would like to reserve a vendor space. No, I will not need a vendor space.

Signature _____

Date _____

Thank you for your support.

