



The Villages Soccer Club  
703 N. Buena Vista Blvd  
The Villages, FL 32162  
Phone: 352-561-8239  
Email: [Info@TheVillagesSC.com](mailto:Info@TheVillagesSC.com)

The Villages Soccer Club is Proud to Host the Annual



About the tournament:

This family-friendly event takes place during the Labor Day weekend at the beautiful Polo Grounds at The Villages, FL. The competition is sanctioned by the US Soccer Federation and will comply with tournament guidelines and rules set by USSF and FYSA. We have competitive teams, boys and girls teams from ages 7 through 19.

This tournament will have between 4-8 teams per division with each team playing a minimum of 3 games. There will be over 80 teams as well as many fans for an estimated attendance of over 3,500 people each day. At our Inaugural tournament last year, we had: 57 teams; 700+ players; 101 games; 150 volunteers; and 6 onsite vendors.

We are located in a wonderful place for families and we encourage the participants and their families to stay throughout the holiday by collaborating with local businesses who provide lodging, meal and entertainment options.



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## Schedule Overview

- Day One:  
Coaches and team managers check-in. Teams' representatives will be given welcome packages with game information as well as sponsor giveaways.
- Day Two:  
Opening Ceremony and Games throughout the day.
- Day Three:  
Games throughout the day.
- Last Day:  
Finals, awards and closing ceremonies.

### **Vendors**

Attendees spend on average 6 hours on the first and second days and 4 hours on the final day at The Villages® Polo Club. If you like to be at our event and reach our players and their families directly, please don't hesitate to contact us.

### **Sponsorship**

The following page provides a summary of the sponsorship opportunities.

If you have any questions, and/or would prefer to support The Villages Cup in a way other than what is mentioned here, please call (352) 561-8239 or e-mail: [info@TheVillagesSC.com](mailto:info@TheVillagesSC.com).

Your support is greatly appreciated.



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## **Gold- \$5,000**

- Sponsor's logo on the podium that will be used for the awards ceremony.
- Full page advertisement on the program that will be handed out during the event.
- One "A-frame" displayed in a high traffic area.
- Vendor Space
- Sponsor's logo displayed on several pages of the tournament's website and all related social media.
- Sponsor's advertisement on the newsletter sent to all teams prior to the event.
- Sponsor's logo on all volunteer T-shirts.
- Sponsor mention by announcer throughout the event.
- Welcome package handouts items. This must be provided by sponsor to be included in the welcome package given to the teams. Example: flyers, coupons, pens, souvenirs, etc.

## **Silver- \$1,000**

- One "A-frame" with sponsor's logo to be placed in a high traffic area.
- Half page advertisement on the program that will be handed out during the event.
- Sponsor mention by announcer at the event.
- Vendor space.
- Sponsor's mention on the tournament's website and related social media.
- Welcome package handouts. This must be provided by the sponsor to be included in the welcome package given to the teams. Example: flyers, coupons, pens, souvenirs, etc.

## **Bronze- \$250**

- Business card size advertisement on the program that will be handed out during the event.
- Sponsor's mention on tournament's website.
- Vendor Space.



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## The Villages Cup Sponsorship Form

Name (Print) \_\_\_\_\_ Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Website\* \_\_\_\_\_

Any additional information about your business you would like to see on our website  
(Slogan, promotions, hours of operation, services provided, etc.)

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Sponsorship:

Gold     Silver     Bronze

Please make check payable to the - The Villages Cup - and mail to:  
12097 N.E. 51st Circle  
Oxford, FL 34484

Yes, I would like to reserve a vendor space.     No, I will not need a vendor space.

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Signature

Date

*Thank you for your support*